



Office of Travel & Tourism

massvacation.com

MOTT TravelStats Newsletter - September 2005

MOTT TravelStats is a monthly newsletter tracking indicators of travel activity in Massachusetts, as well as MOTT activity. If you have comments or questions regarding the contents of this newsletter, send e-mail to tony.dagostino@state.ma.us.

Hotel Occupancy

- July. Statewide lodging room demand was down 1.2% in July 2005 compared to July 2004, according to Smith Travel Research, Inc., but exceeding demand in July 2003. Average daily room rate decreased 2.6%. Occupancy rates, which reflect changes in both supply and demand for rooms, averaged 71.1% in July 2005, down 1.4% over July 2004, but exceeding occupancy in July 2003. (SOURCE: SMITH TRAVEL RESEARCH, INC. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED)
- YTD through July. Statewide lodging room demand is up 0.7% for the first seven months of 2005 over the same time period last year, according to Smith Travel Research, Inc. Room rates have increased 3.6% and occupancy rates averaged 58.9%, up 0.3%. (SOURCE: SMITH TRAVEL RESEARCH, INC. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED)

Massachusetts Hotel Occupancy Rates

July	% Occupancy
2005	71.1
2004	72.1
2003	68.6

YTD through July	% Occupancy
2005	58.9
2004	58.8
2003	56.5

SOURCE: SMITH TRAVEL RESEARCH, INC. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED

Room Occupancy Tax Collections: August 2005

August 2005 total room occupancy tax collections decreased slightly, by 0.1%, over August 2004 collections. Fiscal YTD through August, collections are up 4.3%. (Source: Department of Revenue Monthly Report of Collections and Refunds)

- Fiscal YTD through August 2005 Massachusetts Tourism Fund (MTF) collections were up 4.3% compared to 2003 collections (\$7.92 mil v. \$7.58 mil). (Source: Department of Revenue Monthly Report of Collections and Refunds)

Total Room Occupancy Tax Collections

August	\$ (000)	% Change
FY2005	15,657	(0.1)
FY 2004	15,672	20.4
FY 2003	13,013	(5.2)
FY 2002	13,724	(7.0)

(Source: Department of Revenue Monthly Report of Collections and Refunds)

Logan International Airport Passenger Volume: July 2005

- In July 2005, the number of domestic passengers arriving to and departing from Logan International Airport increased 4.0%, compared to July 2004. Year-to-date through July, domestic arrivals and departures are up 6.0%. (Source: Massport)
- The number of international passenger arrivals and departures increased 3.0% in July 2005, compared to July 2004. Year-to-date through July, international passenger arrivals and departures are up 2.4%. (Source: Massport)

Domestic Passenger Volume

July	(000)	% Change
2005	2,133	4.0
2004	2,050	15.2
2003	1,781	0.2

YTD through July	(000)	% Change
2005	13,250	6.0
2004	12,500	16.5
2003	10,732	(0.3)

(Source: Massport)

International Passenger Volume

July	(000)	% Change
2005	442	3.0
2004	429	9.5
2003	392	1.3

YTD through July	(000)	% Change
2005	2,544	2.4
2004	2,485	14.2
2003	2,176	(2.3)

(Source: Massport)

MASSVACATION.COM Activity

Web site activity will be reported in future TravelStats.

Individual Getaway Guide Requests: August

The overall number of individual Getaway Guide requests in August (6,275) was nearly equal to requests received in August 2004. (Source: d|a|p Monthly Report & MOTT Fulfillment Dept.)

Museum and Attractions attendance: May and June 2005

Attendance at the 53 sites across Massachusetts for the months of May and June 2005 was down 11.5% and 7.3%. Calendar year to date attendance is also down 12.3% and 6.9%.