



Office of Travel & Tourism

massvacation.com

MOTT TravelStats Newsletter - November 2005

MOTT TravelStats is a monthly newsletter tracking indicators of travel activity in Massachusetts, as well as MOTT activity. If you have comments or questions regarding the contents of this newsletter, send e-mail to tony.dagostino@state.ma.us.

Hotel Occupancy: September 2005

- September. Statewide lodging room demand was up 3.9% in August 2005 compared to September 2004, according to Smith Travel Research, Inc. Average daily room rate increased 7.8%. Occupancy rates, which reflect changes in both supply and demand for rooms, averaged 72.0% in September 2005, up nicely compared to September 2004 and 2003. September had the second highest occupancy rate of any month this year. (SOURCE: SMITH TRAVEL RESEARCH, INC. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED)
- YTD through September. Statewide lodging room demand is up 1.1% for the first eight months of 2005 over the same time period last year, according to Smith Travel Research, Inc. Room rates have increased 4.2% and occupancy rates averaged 62.1%, up 0.8%. (SOURCE: SMITH TRAVEL RESEARCH, INC. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED)

Massachusetts Hotel Occupancy Rates

September	% Occupancy
2005	72.0
2004	69.6
2003	64.2

YTD through Sept	% Occupancy
2005	62.1
2004	61.6
2003	64.2

SOURCE: SMITH TRAVEL RESEARCH, INC. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED

Room Occupancy Tax Collections: October 2005

- October 2005 total room occupancy tax collections increased 13.2% over October 2004 collections. Fiscal YTD through October, collections are up 5.6%. (Source: Department of Revenue Monthly Report of Collections and Refunds)
- Fiscal YTD through October 2005 Massachusetts Tourism Fund (MTF) collections were up 6.4% compared to 2004 collections (\$16.1 mil v. \$15.1 mil). (Source: Department of Revenue Monthly Report of Collections and Refunds)

Total Room Occupancy Tax Collections

October	\$ (000)	% Change
FY2005	14,909	13.2
FY 2004	13,170	16.2
FY 2003	11,330	n/a

(Source: Department of Revenue Monthly Report of Collections and Refunds)

Logan International Airport Passenger Volume: September 2005

- In September 2005, the number of domestic passengers arriving to and departing from Logan International Airport increased 7.3%, compared to September 2004. Year-to-date through September, domestic arrivals and departures are up 5.3%. (Source: Massport)
- The number of international passenger arrivals and departures increased 0.9% in September 2005, compared to September 2004. Year-to-date through August, international passenger arrivals and departures are up 1.7%. (Source: Massport)

Domestic Passenger Volume

September	(000)	% Change
2005	1,857	7.3
2004	1,731	17.4
2003	1,474	n/a
YTD through September	(000)	% Change
2005	17,204	5.3
2004	16,332	16.4
2003	14,030	n/a

(Source: Massport)

International Passenger Volume

September	(000)	% Change
2005	357	0.9
2004	354	8.8
2003	325	n/a
YTD through	(000)	% Change
2005	3,326	1.7
2004	3,270	12.6
2003	2,905	n/a

(Source: Massport)

MASSVACATION.COM Activity

Web site results will resume in future TravelStats

Individual Getaway Guide Requests: October 2005

The overall number of individual Getaway Guide requests in October totaled 3,960 which was down slightly from the totals in September 2004. (Source: d|a|p Monthly Report & MOTT Fulfillment Dept.)

Museum and Attraction attendance: September 2005

The attendance at the 54 sites for the month of September was down 1.8 %. Calendar year to date attendance was down 1.9%.