



**MOTT TravelStats Newsletter - July 2004**

MOTT TravelStats is a monthly newsletter tracking indicators of travel activity in Massachusetts, as well as MOTT activity. If you have comments or questions regarding the contents of this newsletter, send e-mail to Heather.Magaw@state.ma.us.

**Hotel Occupancy**

- May. Statewide lodging room demand was up 4.6% in May 2004 compared to May 2003, according to Smith Travel Research, Inc., exceeding demand in both May 2002 and 2003. Average daily room rate increased 5.0% to \$115.55. Occupancy rates, which reflect changes in both supply and demand for rooms, averaged 63.9% in May 2004, up 4.2% over May 2003. (SOURCE: SMITH TRAVEL RESEARCH, INC. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED)
- YTD through May. Statewide lodging room demand was up 4.6% during the first five months of 2004 over the same time period last year. Room rates increased by 2.5% and occupancy rates, which reflect changes in both the supply and demand for rooms, averaged 53.5%, up 3.7%. (SOURCE: SMITH TRAVEL RESEARCH, INC. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED)

**Massachusetts Hotel Occupancy Rates**

May	% Occupancy
2004	63.9
2003	61.3
2002	63.7

YTD through May	% Occupancy
2004	53.5
2003	51.6
2002	54.4

SOURCE: SMITH TRAVEL RESEARCH, INC. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED

**Room Occupancy Tax Collections**

- Final FY 2004 collections will be released in August.

**Logan International Airport Passenger Volume**

- Domestic. In May, the number of domestic passengers arriving to and departing from Logan International Airport increased 15.7%, compared to May 2003. Year-to-date through May, domestic passenger volume increased 16.7%. (Source: Massport)
- International. The number of international passenger arrivals and departures increased 19.1% in May, compared to May 2003. Year-to-date through May, international passenger volume increased 16.9%. (Source: Massport)

**Domestic Passenger Volume**

May	(000)	% Change
2004	1,840	15.7
2003	1,590	(3.4)
2002	1,646	(13.5)
<b>YTD through May</b>		
	(000)	% Change
2004	8,439	16.7
2003	7,233	(0.5)
2002	7,265	(17.8)

(Source: Massport)

**International Passenger Volume**

May	(000)	% Change
2004	359	19.1
2003	302	(11.4)
2002	338	(17.2)
<b>YTD through May</b>		
	(000)	% Change
2004	1,665	16.9
2003	1,424	(3.8)
2002	1,478	(22.3)

(Source: Massport)

**Bradley International Airport Passenger Volume**

- In May, the number of domestic and international passengers arriving to and departing from Bradley International Airport increased 6.4%, compared to May 2003. Year-to-date through May, passenger volume increased 6.1%. (Source: Bradley International Airport, CT Dept. of Transportation)

**Passenger Volume**

May	(000)	% Change
2004	578	6.4
2003	543	(6.2)
2002	579	(10.8)
<b>YTD through May</b>		
	(000)	% Change
2004	2,687	6.1
2003	2,534	(4.5)
2002	2,653	(11.5)

(Source: Bradley International Airport, CT Dept. of Transportation)

**MASSVACATION.COM Activity**

During June, the site registered 393,115 visits, an increase of 15.5% over June 2003. Visits originating in the U.S. represented 93.8% of visits, while visits from international countries represented 6.2% of visits. (Source: MOTT Web Analysis)