



Office of Travel & Tourism

massvacation.com

MOTT TravelStats Newsletter - August 2005

MOTT TravelStats is a monthly newsletter tracking indicators of travel activity in Massachusetts, as well as MOTT activity. If you have comments or questions regarding the contents of this newsletter, send e-mail to tony.dagostino@state.ma.us.

Hotel Occupancy: June 2005

- June. Statewide lodging room demand was up 4.4% in June 2005 compared to June 2004, according to Smith Travel Research, Inc., exceeding demand in both June 2002 and 2003. Average daily room rate increased 5.2%. Occupancy rates, which reflect changes in both supply and demand for rooms, averaged 69.8% in June 2004, up 3.6% over June 2003, exceeding occupancy in both June 2002 and 2003. (SOURCE: SMITH TRAVEL RESEARCH, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED)
- YTD through June. Statewide lodging room demand is up 4.6% for the first six months of 2004 over the same time period last year, according to Smith Travel Research, Inc. Room rates have increased 3.1% and occupancy rates averaged 56.3%, up 3.7%. (SOURCE: SMITH TRAVEL RESEARCH, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED)

Massachusetts Hotel Occupancy Rates

June	% Occupancy
2005	71.0
2004	69.8
2003	67.4

YTD through June	% Occupancy
2005	56.7
2004	56.3
2003	54.3

SOURCE: SMITH TRAVEL RESEARCH, INC. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED

Room Occupancy Tax Collections: July 2005

- July 2004 total room occupancy tax collections increased 12.4% over July 2003 collections. (Source: Department of Revenue Monthly Report of Collections and Refunds)
- July 2004 Massachusetts Tourism Fund (MTF) collections were up 10.5% compared to July 2003 collections (\$3.37 mil v. \$3.05 mil). (Source: Department of Revenue Monthly Report of Collections and Refunds)

Total Room Occupancy Tax Collections

July	\$ (000)	% Change
2005	14,061	9.6
2004	12,834	12.4
2003	11,418	(5.6)

(Source: Department of Revenue Monthly Report of Collections and Refunds)

Logan International Airport Passenger Volume: June 2005

- In June 2005, the number of domestic passengers arriving to and departing from Logan International Airport increased 2.0%, compared to June 2004. Year-to-date through June, domestic arrivals and departures are up 6.4%. (Source: Massport)
- The number of international passenger arrivals and departures increased 3.4 % in June 2005, compared to June 2004. Year-to-date through June, international passenger arrivals and departures are up 2.2%. (Source: Massport)

Domestic Passenger Volume

June	(000)	% Change
2005	2,051	2.0
2004	2,011	17.0
2003	1,718	(0.2)
YTD through June	(000)	% Change
2005	11,117	6.4
2004	10,450	16.7
2003	8,951	(0.4)

(Source: Massport)

International Passenger Volume

June	(000)	% Change
2005	404	3.4
2004	390	8.6
2003	360	(0.6)
YTD through June	(000)	% Change
2005	2,102	2.2
2004	2,056	15.2
2003	1,784	(3.0)

(Source: Massport)

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MASSVACATION.COM Activity

Web site results will be posted in future TravelStats.

Individual Getaway Guide Requests: July 2005

- The overall number of individual Getaway Guide requests in July 2005 was up slightly compared to July 2004. Requests originating from all sources totaled 7,607. (Source: dialp Monthly Report & MOTT Fulfillment Dept.)

Museum and Attraction attendance: April 2005

Attendance at the 53 Massachusetts sites was down in April 2005 by 7.1 compared to April 2004. Calendar year to date thru April 2005 attendance was down 12.6%