

**FY2011 RTC 1038 GRANT APPLICATION**  
**Frequently Asked Questions**  
**April 9, 2010**

**Q: The marketing plan portion of the schedule seems earlier this year than in previous years, is it?**

A: Yes, the marketing plan submissions, (optional) oral presentations, and plan revisions will all be completed by Thursday, May 27, 2010.

**Q: Are the oral presentations required or optional?**

A: They are optional.

**Q: Will the (optional) oral presentations be scored/evaluated?**

A: No; the (optional) oral presentations provide a forum for MOTT and the RTCs to discuss the FY11 marketing plan.

**Q: Is the condensed marketing plan form the same as last year?**

A: The format and all the questions but one are the same; we have added a research methodology tracking question in the 'strategic approach' section.

**Q: Do I have to use the templates that are provided, or can I just write a narrative?**

A: It is required that you please use the templates that are provided.

**Q: When I type inside each box, the box stretches; can we make the box any size that we want?**

A: No, please be sure to keep answers within the templates.

**Q: What if I don't schedule an (optional) oral presentation, would I still have until Thursday, May 27 to submit my marketing plan?**

A: No, the Thursday, May 27 date allows for adjustments, if any, to be made to the marketing plans following the (optional) oral presentations. If you do not schedule an (optional) oral presentation, the April 30 date stands.

**Q: How do I schedule an (optional) oral presentation?**

A: MOTT will send out a notice under separate cover with available dates and times during the Friday, May 7 to Friday, May 14 dates.

**Q: Is the FY11 Revenue Report different?**

A: Yes, we have added a middle column 'Original Projected FY2010 Revenues (\$)' for you to complete.

**Q: May I attach any other marketing material to the plan?**

A: No, please and submit only the provided templates.

**Q: Are you requesting eight (8) copies of the marketing plan?**

A: Yes, one for each committee member and for the file.

**Q: What if things change pending the Senate bill concerning the proposed reorganization of the Office of Business Development or other legislative changes.**

A: We are staying on top of legislative issues, working to anticipate potential changes, and will be ready to adjust accordingly if changes occur.