

Travel Partners:

We are pleased to report that planning is well underway for the 23rd Annual Governor's Conference on Travel & Tourism. This year's event is a full day conference with panel discussions, break out sessions and a tourism industry marketplace which will be held March 24, 2010 at the Boston Park Plaza in Boston. We anticipate that more than 500 industry professionals representing hotels, attractions, and cultural institutions from across the state will attend to learn how to use the tools necessary to keep Massachusetts moving forward.

We would like to invite you to partner with the Massachusetts Office of Travel & Tourism as a sponsor of this annual event. A listing of sponsorship opportunities is enclosed, see attached. Please return the (**Sponsor Commitment** and **Sponsor Registration**) Sponsorships are offered in three support levels and awarded on a first-come basis. It is our hope to have all sponsorships finalized by the middle of February.

If you'd like more information, contact me at 617-973-8511 or email:
dagny.ashley@state.ma.us.

We look forward to working with you on the 23rd Annual Massachusetts Governor's Conference on Travel & Tourism.

Regards,

Dagny Ashley

Conference Coordinator
Massachusetts Office of Travel & Tourism
10 Park Plaza Suite 4510
Boston, Ma 02116
617-973-8511

***23rd Annual Massachusetts Governor's
Conference on Travel & Tourism***

***March 24, 2010
Boston Park Plaza
Boston, Massachusetts***

Gold Sponsorship

Breakfast Sponsor (\$2,000) - 5 sponsorships available in this category.

Benefits & On-site visibility:

- 3 registrations for full conference & marketplace table
- Logo placement during luncheon presentation
- Signage/listing in program and invite

Luncheon Sponsor (\$2,000) - 5 sponsorships available in this category.

Benefits & On-site visibility:

- 3 registrations for full conference & marketplace table
- Logo placement during luncheon presentation
- Signage/listing in program and invite

Silver Sponsorship

Morning Coffee Service, Afternoon Coffee Service, Signage & Centerpieces (\$1,000) – 4 sponsorships available in this category.

Benefits & On-site visibility:

- 2 registrations for full Luncheon & marketplace table
- Signage/listing in program and invite

Bronze Sponsorship

Marketplace (\$250) - 50 sponsorships are available in this category

Benefits & On-site visibility:

- One registration for marketplace & luncheon
- Signage/listing in program and invite



NEW THINKING.
NEW IDEAS.
NEW OPPORTUNITIES.



**23rd Annual Massachusetts Governor's
Conference on Travel & Tourism**

*March 24, 2010
Boston Park Plaza
Boston, Massachusetts*

Sponsor Commitment

(Company)

(Contact Name)

(Title)

(Address)

(City, State, Zip)

(Phone)

(Fax)

(Email Address)

**We would like to provide the following sponsorship for the 23rd Annual Governor's
Conference on Travel & Tourism:**

Please Check	Level	Level Definition	Level Description	Please Enter Amount
<input type="checkbox"/>	Gold	\$ 2, 000		
<input type="checkbox"/>	Silver	\$1,000		
<input type="checkbox"/>	Bronze	\$250		

Sponsorships will be confirmed on a first-come, first-served basis. The contact person above will receive an invoice upon sponsorship confirmation.

Signed: _____ **Date:** _____

MASSACHUSETTS 23rd ANNUAL

Governor's Conference
On Travel And Tourism

NEW THINKING.
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ON TRAVEL AND TOURISM

Sponsorship form due by February 15, 2010
Please print and fax completed form to 617-973-8525

**23rd Annual Massachusetts Governor's
Conference on Travel & Tourism**

**March 24, 2010
Boston Park Plaza
Boston, Massachusetts**

Sponsor Registration

Sponsorship: Category: Gold___Silver___Bronze___
Company Name: Contact:
Mailing Address:
City: State: Zip:
Tel: Fax: E-Mail:

Registration: The Governor's Conference is pleased to provide complimentary registration = 1 for Bronze, 2 for Silver, 3 for Gold. Additional registrations may be purchased at regular conference rates at www.conference.massvacation.com

Complimentary registration/s:

1. 2. 3.

Display: Please indicate if you need:

-6' skirted table with signage___YES___NO

Internet & Electricity are available at a cost provided by the Boston Park Plaza. Please let me know if you would like to purchase and include this cost in your payment.

- Internet access___YES___NO (\$25)

- Electricity___YES___NO (\$80)

Accommodations: The Boston Park Plaza is offering a special Governor's Conference room rate of \$169 plus tax single/double. This special rate is available until March 25th. Reservations can be made online through

www.conference.massvacation.com

MASSACHUSETTS 23rd ANNUAL

Governor's Conference
On Travel And Tourism

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ON TRAVEL AND TOURISM

Be Sure to Return This Completed Form by February 15, 2010 to:
Dagny Ashley, Fax 617-973-8525
Dagny.Ashley@state.ma.us